

Emerging Program Idea

WSU Location in Mexico

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Provost

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WSU Location in Mexico

- American Industries owner, Luis Lara (based in Chihuahua City, Chihuahua, M) approached us to see if it would be possible to develop a WSU location in Chihuahua City, Chihuahua, Mexico
 - Why WSU?
 - 40+ year business connection with Wichita and the aerospace industry
 - Understands WSU's connection to the aerospace industry
 - Chihuahuan industries need curriculum in advanced manufacturing, mat
 - Trusts WSU's brand
 - Economic development for Chihuahua City
 - Similar campus was started in Querétaro, Querétaro, Mexico by Arkansas University in 2018

WSU Location in Mexico

Chihuahua City

★ El Paso, Texas

★ Chihuahua City
2017 Pop. 878,062
~3 hour commercial flight from ICT

Querétaro



WSU Location in Mexico

- Activities to date:
 - WSU hosted two visits on campus with American Industries representatives
 - Fall 2019
 - WSU delegation visited Chihuahua City and Querétaro City
 - Fall 2019
 - Rick Muma, Jeff Jarman, Steven Skinner, and Tonya Witherspoon
 - Local industries visited:
 - Zodiac
 - Bombardier
 - Honeywell
 - Local universities visited:
 - Universidad Tecnológica de Chihuahua (UTCH)
 - Universidad Aeronáutica en Querétaro (UNAQ)
 - Arkansas State University ~~California~~ Querétaro

WSU Location in Mexico

- Upcoming Plans:
 - American Industries representatives will visit WSU on February 2020
 - Three questions identified to date to help guide conversation:
 - Does this make sense:
 - Match our curricular and research expertise?
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Questions?